





# Applus IDIADA

As a global partner to the automotive industry worldwide we support our clients in their product development activities by providing design, engineering, testing and homologation services to fit their needs.

Our success in product development is built on the combination of highly-experienced and motivated engineers and best-in-class test and development facilities, client focus and the constant drive towards innovation.

A large team of more than 2.700 professionals, as well as an international network of subsidiaries and branch offices in 24 countries ensure clients are given fast and customized service.

# Complete Development Projects

Comprehensive engineering capabilities for turnkey vehicle development projects

Concept, CAD, CAE and testing of all major vehicle functionalities with unique in house state-of-the-art facilities

Benchmarking & Target Setting Design-Styling

Surfacing

Clay Modeling / Show Car Product engineering design (CAD) Product engineering simulation (CAE) Development tests

Validation

















Development led by vehicle functionalities and performance

#### **Engineering Services**

## Concept and Design

- Styling & Surfacing
- · Clay modeling
- BiW & Closures, Trims, Chassis & Powertrain
- CAE
- Prototype Building



## Powertrain

- Integration
- Engine calibration
- CNG conversion
- · Alternative fuels
- · Anti-pollution systems



## Passive Safety

- Structural analysis
- Restraint system integration
- Occupant protection
- · Pedestrian protection
- Accident reconstruction



## **Electronics**

- ECU prototyping
- EE Network
- Infotainment
- Hardware-in-the-Loop
- EMC assessment



## Active Safety

- Chassis & brake system design
- System development
- Advanced evaluation & tuning



#### Smart mobility

- ADAS
- Automated Driving
- Intelligent Transport System



#### NVH

- · Interior noise tuning
- · Noise & vibration releases
- · Exterior noise
- · Vibration fatigue



#### **HVAC**

- HVAC system development and validation
- · Thermal comfort



# Reliability

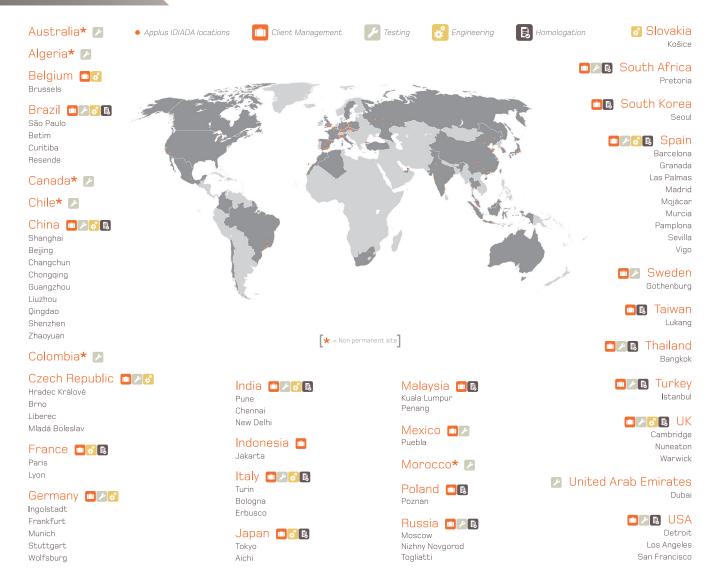
- Structural, Powertrain and general vehicle durability
- Market driver assessment, road characterization and fleet validation



#### Main strengths and advantages

- · Development integration
- · Project management
- Integration of CAD, CAE and Testing
- · Design led by functionality
- Thorough knowledge of all major vehicle functionalities
- · Strong international presence

## **International Presence**





🕑 🛮 Applus IDIADA USA 🔹 9270 Holly Road 🔹 Adelanto, CA 92301, USA

🕽 🛮 For further details, please contact: 🗡 idiada USA@idiada.com 🕠 +1 760 246 1672











